



*Caribbean Cinematic  
& Arts Festival*

**Sponsorship Packages**

# **Welcome To the CCAF Sponsorship Program**

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The University of the Virgin Islands Department of Communication, Art, Theatre and Music is seeking funding to present the Second Caribbean Film and Artistic Cinematic Festival (CFACF) online (via Zoom) on April 23 and 24, 2022.

CCAF was created to encourage students and community members to showcase their creative cinematic and audio works to inspire us, to entertain us, and to make us contemplate and understand the beauty and challenges of our lives. The festival is an exciting opportunity to celebrate the passionate artistry and unique creativity of all Caribbean communities.

The CCAF approaches sponsorships as true partnerships designed to meet the needs of our clients, our audience, and the community. Year round we will offer a broad spectrum of possible associations, including educational, entertainment, and marketing opportunities.

Your sponsorship participation will help the CCAF realize the vision of showcasing the very best Caribbean cinematic and musical artistry that will entertain, inspire, and foster creative expression.

By participating in the CCAF sponsorship program, you will be instrumental the development of a festival that not only inspires creativity in the Caribbean, but will also ensure the future of Caribbean artistry for decades to come.

Please review the sponsorship packages in the following pages. After selecting a sponsorship package, please **contact Dr. Sharon Honoré at (340) 692-4110 or [sharon.honore@uvi.edu](mailto:sharon.honore@uvi.edu)** to implement your sponsorship partnership.

Thank you for your consideration.

# The Gold Sponsorship Package

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As a generous GOLD sponsor of CCAF you will receive the following benefits:



- Preview of winning films - Film Screenings prior to the event Showcase your status as the major business sponsor on all CCAF promotional materials
- Promote your company via student produced testimonies (print and radio broadcast) throughout 2022-2023 school terms (activities may include, but are not limited to, the following university-wide events: Communication Orientation, Recruitment Fair, Registration Period, Journalism Summit Founders Day and Graduation
- Advertise your company in our festival catalog 2022
- Display your company banner information on our promotional materials prior to the event
- Showcase your company on both islands/campuses (St. Thomas and St. Croix) during the festival
- Promote your company at academic activities during the Spring festival (Awards ceremony, Welcome, Closing events)

# The Silver Sponsorship Package

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As a generous SILVER sponsor of CCAF you will receive the following benefits:

- Preview of winning films - Film Screenings prior to the event
- Showcase your status as the major business sponsor on all CCAF promotional materials
- Promote your company via student produced testimonies (print and radio broadcast) throughout 2022-2023 school terms (activities may include, but are not limited to, the following university-wide events: Communication Orientation, Recruitment Fair, Registration Period, Journalism Summit Founders Day and Graduation)
- Advertise your company in our festival catalog 2022
- Display your company banner information on our promotional materials prior to the event
- Showcase your company on both islands/campuses (St. Thomas and St. Croix) during the festival
- Promote your company at academic activities during the Spring festival (Awards ceremony, Welcome, Closing events)

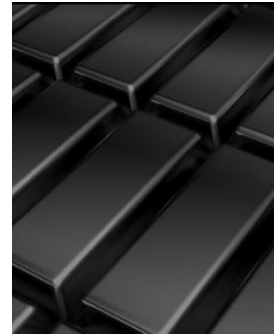


# The Platinum Sponsorship Package

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As a generous PLATINUM sponsor of CCAF you will receive the following benefits:

- Preview of winning films - Film Screenings
- Showcase your status as the major business sponsor on all CCAF promotional materials
- Promote your company via student produced testimonies (print and radio broadcast) throughout
- 2022-2023 school terms (activities may include, but are not limited to, the following university-wide events: Communication Orientation, Recruitment Fair, Registration Period, Journalism
- Summit Founders Day and Graduation
- Advertise your company in our festival catalog 2022
- Display your company banner information on our promotional materials prior to the event
- Showcase your company on both islands/campuses (St. Thomas and St. Croix) during the festival



# The Diamond Sponsorship Package

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As a generous DIAMOND sponsor of CCAF you will receive the following benefits:



- Showcase your status as a major business/individual donor on select CCAF promotional materials
- Advertise your company in our festival catalog 2022
- Display your company banner information on select promotional materials prior to the event
- Post one free advertisement in our online interactive newspaper, UVI Voice 2.0 during the one following terms: spring, summer fall 2022 Feature your company via one story for the UVI voice.org website during the following terms: spring, summer, and/or fall 2022
- Advertise your company for one week free charge on our campus Radio Station, WUVI during one of the following terms: spring, summer, and fall 2022
- Feature your company via one podcast.

# The Emerald Sponsorship Package

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As a generous EMERALD sponsor of CCAF you will receive the following benefits:

- Advertise your company in our festival catalog 2022
- Display your company banner information on select promotional materials Post one free advertisement in our online interactive newspaper, UVI Voice 2.0 during the one following terms: spring, summer fall 2022
- Feature your company via one story for the UVI voice.org website during the following terms: spring, summer, and/or fall 2022



# The Red Beryl Sponsorship Package

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As a generous RED BERYL sponsor of CCAF you will receive the following benefits:

- Advertise your donation in our festival catalog 2022
- Advertise your generosity on select promotional material





# Thank You

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Your sponsorship participation will help the CCAF realize the vision of featuring spectacular Caribbean talent artistry that inspires, entertains, and fosters creative expression.

Your participation in the CCAF sponsorship program will be instrumental in the continued development of a festival that encourages creativity in the Caribbean and will continue to do so for decades to come.

Thank you for reviewing sponsorship packages in the following pages. After selecting a sponsorship package, please **contact Dr. Sharon Honoré at (340) 692-4110 or [sharon.honore@uvi.edu](mailto:sharon.honore@uvi.edu)** to begin our sponsorship partnership.

Again, thank you for your consideration.